



# Visions



June 2011 Volume #8

***“The gift of sight . . . Protect it, Save it, Restore it”***

## A Farewell Message from our Action Group Chairman

My Fellow Rotarians

This year, during Rotary’s annual convention in New Orleans, Louisiana (USA) our Blindness Prevention RAG activities were very successful. We began with our annual Board meeting on Friday evening held in a New Orleans restaurant where we enjoyed great fellowship as well as some of New Orleans’ famously delicious food. There were 15 officers and directors and their spouses present.

Saturday morning, our Vice Chairman, PDG Tom Kwako, our Executive Secretary Harriett Schloer and I attended the meeting of the RAG chairs with members of the RI Board of Directors. There was much discussion about how the RAGS will be incorporated into Rotary with the approach of Future Vision and there was a lengthy discussion about what type of funds the RAGS are eligible to receive. The Board will be issuing a revision to the RAG Bylaws and the RI Code of Policies at their September Board meeting. We’ll have more on that later.

On Friday, in addition to the Board meeting, Walt and Harriett Schloer as well as Tom Kwako set up our RAG booth in the House of Friendship. We had outstanding placement . . . #1 spot everyone saw when they entered the HOF. The results, for us, was the best year to date in registering new members for the RAG. All total, 22 new members joined the RAG during the convention.

On Sunday morning, we had the annual meeting of the RAG membership and introduced our new officers and board members. The minutes of that meeting are also in this newsletter.

This year, the Blindness Prevention Donor Advised fund assisted 25 blindness prevention matching grant projects by providing additional funding. These projects were wide and varied and the support of this fund has enabled clubs and districts around the world to serve those with the greatest need. For information on how to obtain a grant from the BP-DAF for a future Blindness Prevention project, read the article in this issue of the newsletter and then contact the DAF administrator, PDG Walt Schloer.



As I write this, I am ending my term as your Chairman. It has been an honor for me to serve this organization for the past seven years and I look forward to continuing to do so in the future. Our new officers and board members will assume office on July 1 and they are a truly outstanding group of Rotarians. I encourage you to contact any of them at any time regarding future projects or how they may assist you in your Blindness Prevention work. Each of them stands ready to help you in any way they can. Their contact information is available on the RAG web site. Continue to do the work that you do to help the blind to see and to prevent blindness. It is truly important.

Ken D. Tuck, MD  
Chairman (2004-2011)

## Officers (2011-12)

**Chairman**  
PDG Thomas Kwako

**Immediate Past Chair**  
Dr. Ken D. Tuck, MD

**Vice Chairman**  
PDG Walt Schloer

**Executive Secretary**  
Harriett Schloer

**Treasurer**  
PDG Phyllis J. Nusz

## Board Members

- Phillippe Caron
- PDG Rekha Shetty
- Dr. Ravishankar Venkatasubbiah
- Selvarajah Sunderavel
- Kulasegaran Sabaratnam
- Gabriel Minder
- Gowri Rajan
- PDG Todd Lindley
- PDG Manjit Sawhney

**NOTE:** This issue of the newsletter includes a brochure on ISO 26000:2010 covering standards for Social Responsibility. The Board feels this is important to the future of our RAG and all BP projects performed and funded by the DAF. Please read it.

# Draft Board Meeting Minutes 2011

## Draft Minutes

2011 Board Meeting  
Rotarian Action Group for Blindness Prevention

Friday, May 20, 2011 – 6:00 PM  
Ralph and Kacoo's Restaurant  
New Orleans, Louisiana

The Officers and Directors of the BP RAG convened at 6:00 PM at Ralph and Kacoo's Restaurant in New Orleans, LA (USA). There was a Fellowship hour prior to the meeting followed by dinner. Those in attendance were as follows: Chairman, Dr. Ken D. Tuck and Sarah Tuck; Vice Chairman PDG Thomas Kwako and his guest Salwa El Haddad; Honorary Permanent Chair PRIP Frank J. Devlyn and Gloria Rita Devlyn; Treasurer-Elect, PDG Phyllis Nusz; Executive Secretary, Harriett Schloer; Sitting Directors: PDG Walt Schloer and Selvarajah Sunderaval, Director-Elect: PDG Manjit Sawheny and Rita Sawheny; and PDG Todd Lindley. Also present was Director-Nominee: Gabriel Minder and Marie-Theresa Minder (Bayard)

Absent were the following: Treasurer, PDG David Gallagher (who has resigned effective 7/1/11); Sitting Directors who did not attend the annual convention: Phillippe Caron, PDG Rekha Shetty, Dr. Ravishankar Kowshik Venkatasubbiah, and Kulasegaran Sabaratnam. Also absent was Director-Elect Gowri Rajan who's flight from Sri Lanka was changed and did not arrive in time for the meeting.

After placing the meal orders, the meeting was called to order at 6:45 PM by Chairman, Dr. Ken D. Tuck, MD who then asked all present to introduce themselves.

**Working Dinner** (The following items were discussed over dinner)

**Minutes:** Minutes had been provided to all present prior to the meeting. It was moved and seconded that the minutes be approved as presented. Motion carried unanimously.

**Treasurer's Report:** The Treasurer's report was provided to all and presented by the Executive Secretary. It was moved and seconded that the Treasurer's Report be approved as presented. Motion carried unanimously.

**Executive Secretary's Report:** The Executive Secretary then presented her report for the year (copy attached). It was moved and seconded that the report be approved as presented. Motion carried unanimously.

**New officers and board members:** Based on the changes in our Bylaws which were approved at the 2010 annual meeting in Montreal, the following individuals were elected unanimously to the Board by the Directors to serve three year terms beginning on July 1, 2011 and ending June 30, 2014:

## Officers

Chairman: PDG Tom Kwako (USA)  
Vice Chairman: PDG Walt Schloer (USA)  
Treasurer: PDG Phyllis J. Nusz (USA)  
Secretary: Harriett Schloer (USA)

## Directors

PDG Todd Lindley (USA)  
PDG Manjit Sawheny (India)  
Gowri Rajan (Sri Lanka)

Selva Sunderaval (USA) was also approved to complete the remainder of PDG Phyllis Nusz's term as a Board member because she has been elected to fill the position of Treasurer. Selva will serve from July 1, 2011 through June 30, 2013.

**Additional board vacancy:** The Executive Secretary then stated that due to the election of PDG Walt Schloer as the new Vice Chairman, it is necessary to fill the remaining position. It was recommended that Gabriel Minder (Switzerland) fill the remainder of PDG Walt Schloer's term as he is now the Vice Chair. Minder agreed to do so on a "temporary" basis but urged the board to find another, younger replacement for him. It was agreed they would endeavor to do so but encouraged him to serve the full term as his connections and expertise are invaluable to the RAG. Gabriel Minder was unanimously approved to fill the remainder of Walt Schloer's term for the period of 2011-2013.

**BP-DAF Report:** Board Member Walt Schloer (The BP-DAF Administrator) then gave an update on the 24 grants that had been awarded by the BP-DAF as of the date of the Board meeting to the various Blindness Prevention projects that were supported .

**Update on Status of RAGS per RI Board Decisions:** The Executive Secretary then reported on the following:

**New RI RAG Bylaws:** The RI Board approved new RAG Bylaws in October 2010 and all RAGS are required to be compliant and not in conflict with these Bylaws by June 30, 2011. Recommended revisions to be compliant were mailed to all Officers and Directors prior to the Board meeting. All of the changes incorporated into the 2010 Bylaw changes remained unaffected and compliance with the new RI Bylaws had more to do with reporting to RI and how funds are raised for the organization. After a brief review and discussion, it was moved and seconded that the new revised bylaws Bylaws by approved as presented and be presented at the annual meeting on May 22 for confirmation by the membership. Motion carried unanimously. A copy of the new bylaws is attached to these minutes.

**Do We Remain a RAG or become independent?** Because many of the RAGS have had so much difficulty in working with Rotary International for a variety of reasons, options were discussed as to whether we should remain a

# Draft Board Meeting Minutes 2011 (cont'd)

RAG, with all of the RI benefits that go with it or should we endeavor to create our own Blindness Prevention 501 (c)(3). After a 10 minute discussion it was decided to remain a RAG but to also take on a visible role in the RAG Chairs Group to insure that our needs are being addressed by the RI Board along with the rest of the RAGS. Ken, Tom and Harriett will be attending that meeting on Saturday morning (May 21).

**Do We Apply for Tax-Exempt Status?** Following a discussion with Jesse Allerton at RI Headquarters, the Executive Secretary was told that RAGS could not apply for grant funding from outside sources in order to cover administrative costs of the RAG. Only the administrative expenses related to projects supported by the RAG can be covered by grant funding. This is a matter that will be discussed at the RAG Chairs meeting on May 21. Until after the Board refines the Code of Policies and the matter is more clearly understood, we will not file for tax exempt status. Once it is fully determined that we can use grant funding to administratively support the RAGs activities, we will apply for tax exempt status.

**Revised Dues Structure:** After a discussion of our quickly depleting treasury, it was decided that we would annually assess all of our members a \$25 fee to cover the cost of our expenses for exhibiting at the international convention and the AAO meetings. This will become effective July 1, 2011. This had been previously approved in 2009, but discussions with the RI staff has caused us to not follow through with this. The assessment will be "voluntary".

We further discussed whether or not we should return to two levels of membership instead of just having Lifetime membership (\$100). Annual Membership of \$25 would generate revenue for us at the convention, but we have learned that those who join at that level do not renew their membership and thus they do not generate any ongoing annual revenue. We know that ALL of our lifetime members are not just names on a list. They are dedicated Rotarians with a strong commitment to eye care and blindness prevention. Each is truly a "quality" members. We endeavor to achieve quality, not quantity in our RAG. After a very brief discussion, it was decided unanimously to retain our current dues structure.

**Establish a Google group for communication:** In order to improve our communications between annual Board meetings, it was decided to set up a Google Group for discussion purposes. Harriett will take care of this and then notify everyone how to become part of the group. This will happen in November or December as we get ready to select the new directors for 2012-2015 and insure that they will be present to work with us at the 2012 meeting in Bangkok.

**Future Convention Exhibiting:** After a brief discussion, it was unanimously decided that we MUST continue to exhibit at the annual RI convention. It is our primary venue for gaining new members and keeping our organi-

zation in front of our members. Our partnership with the Convention Goers Fellowship gives us outstanding visibility each year and we should not give this up. We will not have our 10' booth in Bangkok but we will be ship our pop-up displays and use great visuals on the back wall of the booth. As we've done in the past, we'll rent any additional equipment that we need to insure that the booth is an effective exhibit worthy of its primary placement.

**Future AAO Exhibiting:** This year's AAO convention will be held in Orlando, FL (USA). Currently, there are not enough funds in the Treasury to exhibit at this event. We will have to determine if there are funds to cover the expense after we determine the enrollment of new members during the convention. All agreed.

**2011 RAG Annual Meeting:** The RAG annual meeting of members will be held at the Convention Center at 8:00 AM on Sunday, May 22. Members will be asked to ratify the new bylaws and be introduced to our new Board members. All officers and Board members are encouraged to attend. This is an excellent venue to determine if there are qualified future Board members who are present.

**2012 RAG Board Meeting:** The Executive Secretary will determine a location for the Board meeting in Bangkok. Friday night was agreed on by all present so the date will be May 4, 2012 at 6:00 PM, location yet to be determined. It is advised that members arrive in Bangkok by Thursday to insure they will be there early enough to attend the meeting on Friday. This will allow for flight delays.

**Other Business to come before the Board:** As Dr. Ken D. Tuck is retiring as the Chairman of July 1, 2011 after serving as the Chairman for the past seven years, he was presented with a plaque on behalf of the Board for his years of service to the RAG. He expressed his gratitude and said he would endeavor to continue to attend the annual convention so he can remain active in the RAG and on the Board.

**Adjournment:** As there was no further business, the meeting adjourned at 9:00 PM.

Respectfully admitted,



Executive Secretary  
RAG for Blindness Prevention  
Date: May 20, 2011

# Draft Minutes of Annual Meeting—May 2011

## DRAFT MINUTES

### 2010 Annual Meeting

Rotarian Action Group for Blindness Prevention

Sunday, May 22, 2011 - 7:00 AM

Morial Convention Center

New Orleans, LA (USA)

**Welcome:** The meeting was opened at 7:10 am by Dr. Ken D. Tuck, Chairman of the RAG. There were 22 members of the RAG present at the meeting who then introduced themselves.

**Minutes:** Minutes of the 2010 Annual meeting were read by the Executive Secretary. It was moved and seconded that the minutes be approved as presented. Motion carried.

**Treasurer's Report:** The Treasurer's report was presented by the Exec Sec in the absence of the RAG Treasurer. It was moved and seconded that the report be approved as presented. Motion carried.

**Executive Secretary's Membership Report:** The ExecSec presented the annual membership report as follows:

- a. Membership on June 30, 2010: 227
- b. Members resigned or were deceased: 0
- c. New members as of July 1, 2010: 7
- d. Members as of June 22, 2011: 234

**Resignations:** Chairman Tuck announced the resignation of PDG David Gallagher as our Treasurer.

**New Officers and Board Members:** Chairman Tuck then introduced the officers who have been elected to serve for the next three years. They are as follows:

- Chairman - PDG Thomas Kwako
- Vice Chairman - PDG Walt Schloer
- Treasurer - PDG Phyllis Nusz
- Executive Secretary - Harriett Schloer
- Immediate Past Chairman - Dr. Kenneth D. Tuck, MC
- Board Member: PDG Todd Lindley (3 year term)
- Board Member: PDG Manjit Sawheny (3 year term)

Board Member: Gowry Rajan (3 year term)

Board Member: Selva Sunderaval (2 year term - completing the term of former Board member Phyllis Nusz)

Board Member: Gabriel Minder (2 year term - completing the term of former Board member Walt Schloer)

**Annual Elections:** Chairman Tuck then noted that per the changes made to the RAG Bylaws at the 2010 Convention in Montreal, the Board would be electing three new Board members each year. If anyone is interested in serving as a Board member, they should contact the Executive Secretary by March 1, 2012.

**Future of the RAGS:** Chair-elect, PDG Tom Kwako then discussed the RAG Chairs General meeting that was held on Saturday with 2 members of the RI Board of Directors. Representing our RAG at the meeting were Vice-Chair Kwako, Chair Ken Tuck, and Exec. Secretary Harriett Schloer. Various matters of concern to the RAGS were brought up at the meeting which RI Director, John Smarge will be preparing to discuss at the September Board meeting in order to make revisions to the RAG Standard Bylaws and the RI Code of Policy. They include the following:

RAGS ability to apply for grant funding to support RAG administrative activities

RAGS being able to accept voluntary contributions from members to help with RAG administrative expenses

RAGS with "Lifetime Membership" only dues being able to assess their members an annual fee to cover the cost of exhibiting at the RI Convention and other agreed upon events

**Remain a RAG or become independent:** The ExecSec explained that due to changes made to the RAG Bylaws during the 2010-2011 year, several RAGS were looking at the possibility of becoming independent rather than remaining under the RI umbrella. However, the Board voted unanimously to remain with RI in order to be

# Draft Annual Meeting Minutes—May2011

able to use all of the benefits related thereto including use of the Rotary name and all Rotary marks.

**Filing for Tax Exempt Status:** We will await news of the RI Board's decisions in September prior to filing for IRS Tax Exempt status. If the RAG Bylaws allows for grant funding that will cover RAG administrative status, we shall do the paperwork to become a 501(c)(3) organization.

**Exhibiting at future events:** The RAG will once again exhibit jointly at the RI Convention in Bangkok. Due to cost and import duties we will not be shipping our 10' Custom Booth. However, we will once again use the same display that we did in Birmingham and Montreal. The booth will be put into storage in Atlanta until 2017 with the next RI Convention will be held in the US. We will need to await the Board decision on assessment of members for annual exhibiting before we decide whether we will be able to exhibit at the AAO meeting this year.

**Annual Member Assessment for Convention Exhibitions:** Following discussions with an RI Staff member, the ExecSec did not send out the \$25 annual assessment to all members to help fund RI and AAO expenses. We will await the Board decisions in September to determine if this will be allowed.

**Blindness Prevention Donor Advised Fund:** Vice Chair-Elect and BP-DAF Administrator, PDG Walt Schloer presented his annual report on the grant activity by the BP-DAF for the past year. He answered numerous questions on the process of getting a DAF grant. To date this year, the BP-DAF has awarded 24 grants to Blindness Prevention projects.

**2012 Board Meeting and Annual Meeting:** A majority of the Board have stated that they will be attending the RI Convention in Bangkok. ExecSec Schloer will make arrangements for the Board meeting and will also set up an annual meeting time for the RAG as soon as RI make the applications available. The membership will be notified well in advance of the meeting

date, place and time. We will also be posting a booth schedule so members can sign up to work in the booth.

**ISO 26000:2010:** Board member Gabriel Minder then addressed the group on "ISO 26000-2010" a new set of standards that provide guidance for organizations on "Social Responsibility". He addressed the importance of this new standard and how it will not only affect but help organizations such as Rotary International that are engaged in humanitarian work. As it is so new, we have not heard about it yet, but there are those that have heard about it and are already beginning to use it. Minder stated that Rotary districts in Europe have already adopted the standard and are starting to implement it and plan to submit a resolution for adoption to the 2013 COL. For information purposes, a copy of the ISO26000 brochure will be included in the June RAG Newsletter. For additional information you can visit the ISO web site at [http://www.iso.org/iso/iso\\_catalogue/management\\_and\\_leadership\\_standards/social\\_responsibility/sr\\_discovering\\_iso26000.htm](http://www.iso.org/iso/iso_catalogue/management_and_leadership_standards/social_responsibility/sr_discovering_iso26000.htm)

As there was no further business to come before the annual meeting of the RAG membership, Dr. Tuck made his closing remarks and thanked the RAG for allowing him to serve as the chair for the past seven years. Vice Chair Kwako then asked for a vote of gratitude and appreciation for Dr. Tuck and his leadership at which time everyone stood to honor him. Vice Chair Kwako then thanked everyone for attending and adjourned the meeting at 8:10 AM in order open the booth in the House of Friendship. Prior to departure, everyone gathered for photographs in the foyer outside the meeting room.

Respectfully Submitted,



Harriett Schloer  
Executive Secretary.  
May 22, 2011

# RAG Exhibits at New Orleans Convention

Just as we have for the past six years, our BP RAG partnered with the Convention Goers Fellowship to setup and staff a joint booth, in a prime HOF location, during the 2011 RI convention in New Orleans, Louisiana (USA). This year we used our 10 foot custom display booth as the convention was held in the US and we did not have to worry about import fees and other such expenses.

As it will be seven years before another RI convention is held in North America, the booth was shipped to Atlanta and placed in storage until 2017 when it will be put on display again during the Atlanta convention. The 2017 convention will celebrate the 100th anniversary of the founding of The Rotary Foundation where it all began with a donation of \$26.50.

## 2012 Bangkok Convention

Next year, the RI Convention will be held in Bangkok, Thailand where we once again our Vice Chair and Execu-



*Dr. Ken D. Tuck and Carolyn Fortino staff the RAG booth.*

tive Secretary will transport our two pop-up free-standing displays along with equipment and other display items with them on the plane to avoid import fees. The Bangkok convention will be held in the HUGE "Impact Center" north of Bangkok where all of the events will be held in the same location. A booth staffing schedule will be posted in early 2012 so watch for it.

## The Reunion

....To keep up on all of the latest convention news visit the RI web site, as well as the Host Organizing Committee web site. In addition, be sure to visit the web site of our "sister organization", The Fellowship of Rotarian Convention Goers <http://www.conventiongoers.org> which will have convention news as well as news about "The Reunion", the annual event wherein members of the RAG, the Convention Goers Fellowship, and members of the Devlyn Amigos come together for an evening of fun and fellowship. The Reunion in New Orleans was held at the Court of Two Sisters with 310 attending. Don't miss this annual event in Bangkok.

## We Need News!



Each year our RAG Executive Secretary struggles to fill the pages of the annual Newsletter. She would like to publish the newsletter more frequently but in order to do so she needs articles about all of the great work our members are doing around

the world.

If you are one of those that has been fortunate enough to receive funding from the Blindness Prevention Donor Advised Fund to complete your TRF Matching Grant project, we'd like you to tell us about it. Send a one-page article to [in2dtp@empnet.com](mailto:in2dtp@empnet.com) along with any photos that you have of the project and we'll include it in the newsletter. If we get enough articles we'll publish more than one issue a year. In addition to having your article placed in the newsletter, we'll also add it to our RAG web site for all to read.

## Do you "Facebook"?

All of us who read *The Rotarian* magazine have become aware that Rotary International has taken a strong interest in "Social Networking". It is easy to understand why. Everywhere you look, there are icons like the one below that link you to Facebook, LinkedIn, Twitter, YouTube and dozens of other Social Networks on the web.

Rotary International has official pages on all of the four networks shown below. Take some time to visit them and then let our RAG secretary know if you think our RAG should have a FaceBook page and why. Rotary hopes to grow its membership through its social networks. Do you think we can grow our RAG by participating in one or all of the same networks that Rotary does? Send your comments to [in2dtp@empnet.com](mailto:in2dtp@empnet.com)



# The BP-Donor Advised Fund Helps Fund Projects

PDG Walt Schloer is a RAG Board member as well as the administrator of the Blindness Prevention Donor Advised Fund (BP-DAF). This fund is a sub-entity of The Rotary Foundation and is used to provide support funding to various Blindness Prevention Projects. The fund was established in 2001 by Past RI President and RAG Founder, Frank J. Devlyn. The sole purpose of the fund is to provide financial assistance to Blindness Prevention projects around the world.

During the 2010-2011 Rotary year, the BP-DAF helped to fund 25 Blindness Prevention projects totaling \$50,000 in grants. These funds are then matched \$.50 on the dollar by The Rotary Foundation prior to the final funding for the Matching Grant.

Even in these difficult economic times, BP projects are still being completed around the world. But now, more than ever, projects need funding assistance from every possible source. Blindness Prevention is our organization's #1 mission and the DAF supports that mission through its financial resources.



Contributions from the DAF come from various sources. A primary source is the proceeds from PRIP Devlyn's "Frank Talk" books. Individuals may also contribute to the DAF.

RAG members can request assistance from the BP-DAF by completing the paperwork that is necessary and then submitting it to PDG Schloer. All of the information necessary to complete the paperwork is available on the RAG web site at <http://www.rag4bp.org/daf.htm>

If you have additional questions, you can contact PDG Schloer at the following: [Email: wschloer@gmail.com](mailto:wschloer@gmail.com)

In addition, Schloer recommends that all who are seeking funding for projects, post their projects on the Matching Grants web site at <http://www.matchinggrants.org>

Funds will continue to be scarce for a while, but there are other ways to get your projects funded. You just need to think creatively. See a full report of all grants awarded this year elsewhere in this newsletter.

## Come to the Bangkok R.I. Convention in 2012

**"World's #1 Best City"\* rolls out red carpet for Rotarians**



### EXPERIENCE THE LAND OF 1,000 SMILES

- ◆ OUTSTANDING pre and post convention tours
- ◆ Rotary Peace Symposium (May 3-5)
- ◆ International Institute (May 4-5)
- ◆ GREAT speakers and FABULOUS entertainment
- ◆ Host Hospitality Night (Mon. May 7)
- ◆ The very best hotels at SUPER convention rates!
- ◆ FANTASTIC Rotary networking opportunities
- ◆ Breakout sessions to share best practices and project ideas
- ◆ First Time Convention Goers Orientation Sessions (Sat. May 5) to help you navigate the convention and set your convention "goals"
- ◆ The House of Friendship with HUNDREDS of Rotary exhibits
- ◆ \$160 registration fee when you register by December 1, 2011.
- ◆ Discover Thai culture, cuisine, and traditions in Bangkok, rated "#1 World's Best City" by Travel & Leisure Magazine for the third year. Discover Thailand in the city that is the "Gateway to Southeast Asia".
- ◆ Register at [www.rotary.org](http://www.rotary.org) or [www.rotaryconvention2012.com](http://www.rotaryconvention2012.com)



**For registration, housing and all the latest information visit:**

**<http://www.rotaryconvention2010.org> & <http://www.rotary.org>**

## BP-DAF Awards 2010-11 for RAG-BP Projects

Date	Charity	Status	Amount	In Name Of	Special Instructions	Purpose
6/15/2011	TRF	Completed	\$2,000	BP-DAF	This grant is to be designated for MG#74095 Hosted by RC of Los Barriles Cabo Este-D4100. International Partner: RC of Bend High Desert D5110. Grant Coordinator: Diane Lopez	To help conduct eye clinic in conjunction with diabetes screening in Los Barriles , Mexico
5/14/2011	TRF	Completed	\$2,000.00	BP-DAF	This grant is to be designated for MG#74919 , Hosted by RC of Kandy Heritage, Kandy, Central Sri Lanka, D-3220. International Partner: RC of Calicut, Calicut, Kerala, India, D-3202. Grant Coordinator: Alison Randall	To help provide diagnosis and treatment of eye related problems in Sri Lanka
5/13/2011	TRF	Completed	\$2,000.00	BP-DAF	This grant is to be designated for MG#75109, Hosted by RC of Delhi South East, New Delhi , Delhi , India, D-3010. International Partner: RC of Stevenage Grange, Stevenage, Hertfords, England, D-1260. Grant Coordinator: Agne Jankauskaite	Help provide three new slit lamps to ICARE Eye Hospital, NOIDA, in Uttar Pradesh
3/23/2011	St. Francois County Rotary Charities, Inc.	Completed	\$2,000.00	BP-DAF	This grant is a collaborative effort between Host, RC of Medellin D-4280 and International Partners: RC's of Senhora da Hora D-1970, Ghent D-1620 and Lambert Airport D-6060	Help purchase Auto-refractometer.
12/9/2010	TRF	Completed	\$2,000.00	BP-DAF	This grant is to be designated for MG#74243, Hosted by the Rotary Club of Tijuana- Independencia, San Ysidro, CA 92173 USA, D-4100. International Sponsor is Rotary Club Temecula, Temecula, CA 92592 USA. Grant Coordinator: Mireya Morales	To help provide vision care and glasses to children in orphanages in Tijuana, Mexico.
11/11/2010	TRF	Completed	\$1,856.00	BP-DAF	This grant is to be designated for MG#73887, Hosted by RC of Osmanabad, Osmanabad, Mah. India, D-3132. International Partner: RC of Bargara, Bargara, Qld. Australia, D-9570. Grant Coordinator: Laura Bradley	Help provide 500 free IOL operations to poor patients in Osmanabad District
11/3/2010	TRF	Completed	\$2,000.00	BP-DAF	This Grant is to be designated for MG#74014, Hosted by the RC of Calcutta Metropolitan, Calcutta, W. Bengal, India, D-3291. International Partner: RC of Moorpark, La Crescenta, CA, USA, D-5240. Grant Coordinator: Laura Bradley.	To help provide 3,000 IOL surgeries in Kolkata and neighboring areas.



## BP-DAF Awards 2010-11 for RAG-BP Projects

Date	Charity	Status	Amount	In Name Of	Special Instructions	Purpose
10/11/2010	TRF	Completed	\$2,000.00	BP-DAF	This grant is to be designated for MG#73514, Hosted by The RC of Calcutta Yuvis, Kolkata, W. Bengal, India D-3291. International Partner: RC of Guildford, Guildford, Surrey, England D-1250. Grant Coordinator: Laura Bradley	To help provide 1,000 cataract surgeries to avoid blindness in Kolkata and suburbs in West Bengal, India.
10/11/2010	TRF	Completed	\$2,000.00	BP-DAF	This grant is to be designated for MG#73688 Hosted by the RC of Delhi South Metropolitan, New Delhi, Delhi, India D-3010. International Partner: RC of Wailuku, Maui, Wailuku, HI, USA D-5000. Grant Coordinator: Agne Jankauskaite	To help provide surgeries and rehabilitation to 293 cataract patients at Nuh Eye Hospital, a medical van to Shrof's Eye Hospital and a water well to the village of Nuh in Haryana, India
10/7/2010	TRF	Completed	\$2,000.00	BP-DAF	This grant is to be designated for MG#73484, Hosted by the RC of Calcutta Mega City, Kolkata, W. Bengal, India, D-3291. International Partner: RC of Guildford, Guildford, Surrey, England, D-1250. Grant Coordinator: Laura Bradley	To help provide 1,000 IOL operations to avoid blindness in West Bengal.
10/5/2010	TRF	Completed	\$2,000.00	BP-DAF	This Grant is to be designated for MG#73584, Hosted by RC of Katugastota, Kandy, Sri Lanka, D-3220. International Partner: RC of West Reading-Wyomissing, Wyomissing, PA, USA, D-7430. Grant Coordinator: Alison Randall	To help provide 10 eye camps including cataract surgeries and spectacles in Sri Lanka.
9/28/2010	TRF	Completed	\$2,000.00	BP-DAF	This grant is to be designated for MG#73603, Hosted by RC of Punganur Central, Punganur, Andhra Pradesh, India, D-3190. International Partner: RC of Mission Viejo, CA, USA, D-5320. Grant Coordinator: Agne Jankauskaite	To help provide 690 IOL surgeries in Andhra Pradesh, India
9/19/2010	TRF	Completed	\$2,000.00	BP-DAF	This grant is to be designated for MG#73411, Hosted by RC of Auchi Metropolitan, NG-Auchi, Edo state Nigeria, D-9140. International Partner: RC of Calcutta Metropolitan, Kolkata, W. Bengal, India, D-3291. Grant Coordinator: Miriam Young	To help fund equipment for an Eye Care Clinic and train doctors in Central Hospital of Auchi, Nigeria
9/14/2010	TRF	Completed	\$2,000.00	BP-DAF	This Grant is to be designated for MG#73764, Hosted by RC of Hooghly, Hooghly, West Bengal, India, D-3291. International Partner: RC of Guilford, Guildford, Surrey, England, D-1250. Grant Coordinator: Laura Bradley	To help provide 1,000 IOL surgeries to underprivileged at the Hooghly Eye Hospital

## BP-DAF Awards 2010-11 for RAG-BP Projects

Date	Charity	Status	Amount	In Name Of	Special Instructions	Purpose
9/13/2010	TRF	Completed	\$2,000.00	BP-DAF	This grant is to be designated for MG#73741, Hosted by RC of Calcutta South City, Kolkata, W. Bengal, India, D-3291. International Partner: RC of Guildford, Guildford, Surrey, England, D-1250. Grant Coordinator: Laura Bradley	To help provide 1,125 cataract surgeries to the community in district of 24 Paranas in West Bengal.
9/10/2010	TRF	Completed	\$2,000.00	BP-DAF	This Grant is to be designated for MG#73462, Hosted by RC of Calcutta New Alipore, Koldata, W. Bengal, India, D-3291. International Partner: RC of Guildford, Guildford, Surrey, England, D-1250. Grant Coordinator: Laura Bradley	To help provide 1,000 cataract surgeries with IOL implants to people of Kolkata, W. Bengal, India.
9/10/2010	TRF	Completed	\$2,000.00	BP-DAF	This grant is to be designated for MG#73760, Hosted by RC of Purulia, Purulia, W. Bengal, India, D-3291. International Partner: RC of Guildford, Guildford, Surrey, England, D-1250. Grant Coordinator: Laura Bradley	To help provide 1,000 cataract surgeries with IOL to people of Purulia, W. Bengal, India
9/5/2010	TRF	Completed	\$2,000.00	BP-DAF	This Grant is to be designated for MG#73515, Hosted by RC of Dakshin Barasat, Kolkata, W. Bengal, India, D-3291. International Partner: RC of Guildford, Guildford, Surrey, England, D-1250. Grant Coordinator: Laura Bradley	To help provide 1,000 IOL operations in the South West Bengal area of India
9/3/2010	TRF	Completed	\$2,000.00	BP-DAF	The Grant is to be designated for MG#73434, Hosted by RC of Purulia, Purulia, W. Bengal, India, D-3291. International Partner: RC of Guildford, Guildford, Surrey, England, D-1250. Grant Coordinator: Luara Bradley	Help provide 1,000 treatments in Lalpur Eye Hospital
9/3/2010	TRF	Completed	\$2,000.00	BP-DAF	This Grant is to be designated for MG#73476, Hosted by RC of Salt Lake Metropolitan, Kolkata, W. Bengal, India, D-3291. International Partner: RC of Guildford, Guildford, Surrey, England, D-1250. Grant Coordinator: Laura Bradley	Help provide 1,000 cataract surgeries to people with blindness in Eye Hospitals in West Bengal
9/3/2010	TRF	Completed	\$2,000.00	BP-DAF	This Grant is to be designated for MG#73486, Hosted by RC of Budge Budge, Kolkata, W. Bengal, India D-3291. International Partner: RC of Guildford, Guildford, Surrey, England D-1250. Grant Coordinator: Laura Bradley	To help provide 1,000 cataract surgeries and IOL implants in Budge Budge, West Bengal, India

## BP-DAF Awards 2010-11 for RAG-BP Projects

Date	Charity	Status	Amount	In Name Of	Special Instructions	Purpose
9/3/2010	TRF	Completed	\$2,000.00	BP-DAF	This Grant is to be designated for MG#73432, Hosted by RC of Hooghly, Hooghly, West Bengal, India, D-3291. International Partner: RC of Guildford, Guildford, Surrey, England, D-1250. Grant Coordinator: Laura Bradley	To help provide 1,000 IOL surgeries to under-privileged at the Hooghly Eye Hospital.
9/3/2010	TRF	Completed	\$2,000.00	BP-DAF	This Grant is to be designated for MG#73438, Hosted by RC of Calcutta Victoria, Kolkata, W. Bengal, India, D-3291. International Partner: RC of Guildford, Guildford, Surrey, England, D-1250. Grant Coordinator: Laura Bradley	To help provide 1,000 cataract surgeries in Calcutta, West Bengal, India.
9/3/2010	TRF	Completed	\$2,000.00	BP-DAF	This Grant is to be designated for MG#73479, Hosted by RC of Calcutta Metro South, Kolkata, W. Bengal, India, D-3291. International Partner: RC of Guildford, Guildford, Surrey, England, D-1250. Grant Coordinator: Laura Bradley	To help provide 1,000 cataract surgeries with IOL implants to people of Kolkata, W. Bengal, India.
7/20/2010	TRF	Completed	\$1,823.46	BP-DAF	Annual Programs Fund - SHARE	Annual Programs Fund - SHARE
7/20/2010	TRF	Completed	\$2,000.00	BP-DAF	This grant is to be designated for MG#72454, Hosted by RC of Parwanoo, Parawanoo, India, D-3080.. International Partner: RC of Gronauegio, Netherlands, D-1870 . Grant Coordinator: Agne Jankauskaite	To help fund 600 cataract surgeries at ESI Hospital in Parawanoo.
<b>FINANCIALS</b>						
			Income:	\$5,719.73	Frank Talk Book sales (\$5,706.39), Interest (\$13.34 )	
			Expenses:	\$51,829.36	25 Grants (\$49,679.46), Mgmt fees (\$1,153.91), Investment fees (\$995.99)	
			Balance: As of May 15, 2011	\$136,236.09		

# ISO 26000

SOCIAL RESPONSIBILITY



## Discovering ISO 26000

This brochure provides a basic understanding of the voluntary International Standard, ISO 26000:2010, *Guidance on social responsibility*. It aims to be a first step in helping all types of organization in both the public and private sectors to consider implementing ISO 26000 as a way to achieve the benefits of operating in a socially responsible manner.





## ISO – the International Organization for Standardization

ISO has a membership of 163\* national standards bodies from countries large and small, industrialized, developing and in transition, in all regions of the world. ISO's portfolio of over 18 400\* standards provides business, government and society with practical tools for all three dimensions of sustainable development: economic, environmental and social.

ISO standards make a positive contribution to the world we live in. They facilitate trade, spread knowledge, disseminate innovative advances in technology, and share good management and conformity assessment practices.

ISO standards provide solutions and achieve benefits for almost all sectors of activity, including agriculture, construction, mechanical engineering, manufacturing, distribution, transport, medical devices, information and communication technologies, the environment, energy, quality management, conformity assessment and services.

ISO only develops standards for which there is a clear market requirement. The work is carried out by experts in the subject drawn directly from the industrial, technical and business sectors that have identified the need for the standard, and which subsequently put the standard to use. These experts may be joined by others with relevant knowledge, such as representatives of government agencies, testing laboratories, consumer associations and academia, and by international governmental and nongovernmental organizations.

An ISO International Standard represents a global consensus on the state of the art in the subject of that standard.

\* At the end of September 2010.

## Why is social responsibility important?

Organizations around the world, and their stakeholders, are becoming increasingly aware of the need for and benefits of socially responsible behaviour. The objective of social responsibility is to contribute to sustainable development.



An organization's performance in relation to the society in which it operates and to its impact on the environment has become a critical part of measuring its overall performance and its ability to continue operating effectively. This is, in part, a reflection of the growing recognition of the need to ensure healthy ecosystems, social equity and good organizational governance. In the long run, all organizations' activities depend on the health of the world's ecosystems. Organizations are subject to greater scrutiny by their various stakeholders.

## What benefits can be achieved by implementing ISO 26000?

The perception and reality of an organization's performance on social responsibility can influence, among other things :

- Competitive advantage
- Reputation
- Ability to attract and retain workers or members, customers, clients or users
- Maintenance of employees' morale, commitment and productivity
- View of investors, owners, donors, sponsors and the financial community
- Relationship with companies, governments, the media, suppliers, peers, customers and the community in which it operates.



## Who can benefit from ISO 26000 and how?

ISO 26000 provides guidance for all types of organization, regardless of their size or location, on :

1. Concepts, terms and definitions related to social responsibility
2. Background, trends and characteristics of social responsibility
3. Principles and practices relating to social responsibility
4. Core subjects and issues of social responsibility
5. Integrating, implementing and promoting socially responsible behaviour throughout the organization and, through its policies and practices, within its sphere of influence
6. Identifying and engaging with stakeholders
7. Communicating commitments, performance and other information related to social responsibility.

ISO 26000 is intended to assist organizations in contributing to sustainable development. It is intended to encourage them to go beyond legal compliance, recognizing that compliance with law is a fundamental duty of any organization and an essential part of their social responsibility. It is intended to promote common understanding in the field of social responsibility, and to complement other instruments and initiatives for social responsibility, not to replace them.

In applying ISO 26000, it is advisable that an organization take into consideration societal, environmental, legal, cultural, political and organizational diversity, as well as differences in economic conditions, while being consistent with international norms of behaviour.





### Not for certification

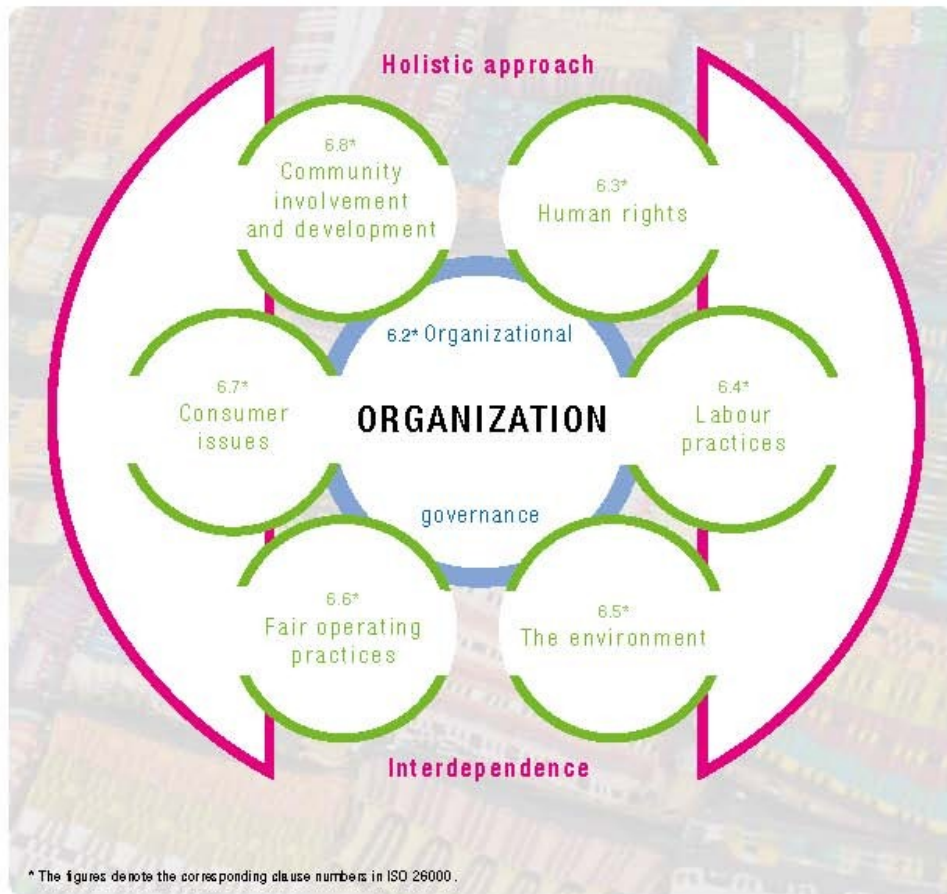
ISO 26000 is not a management system standard. It is not intended or appropriate for certification purposes or regulatory or contractual use. Any offer to certify, or claims to be certified, to ISO 26000 would be a misrepresentation of the intent and purpose and a misuse of this International Standard. As ISO 26000 does not contain requirements, any such certification would not be a demonstration of conformity with this International Standard.



### What specifically does ISO 26000 contain?

ISO 26000 addresses seven core subjects of social responsibility defined in the standard and portrayed in the following graphic. The figures refer to the corresponding clauses in the standard.

### Social responsibility : 7 core subjects



## Outline of ISO 26000

Clause title	Clause number	Description of clause contents
Scope	Clause 1	Defines the scope of ISO 26000 and identifies certain limitations and exclusions.
Terms and definitions	Clause 2	Identifies and provides the definition of key terms that are of fundamental importance for understanding social responsibility and for using ISO 26000.
Understanding social responsibility	Clause 3	Describes the important factors and conditions that have influenced the development of social responsibility and that continue to affect its nature and practice. It also describes the concept of social responsibility itself – what it means and how it applies to organizations. The clause includes guidance for small and medium-sized organizations on the use of ISO 26000.
Principles of social responsibility	Clause 4	Introduces and explains the principles of social responsibility.
Recognizing social responsibility and engaging stakeholders	Clause 5	Addresses two practices of social responsibility: an organization's recognition of its social responsibility, and its identification of and engagement with its stakeholders. It provides guidance on the relationship between an organization, its stakeholders and society, on recognizing the core subjects and issues of social responsibility and on an organization's sphere of influence.
Guidance on social responsibility core subjects	Clause 6	Explains the core subjects and associated issues relating to social responsibility. For each core subject, information has been provided on its scope, its relationship to social responsibility, related principles and considerations, and related actions and expectations.
Guidance on integrating social responsibility throughout an organization	Clause 7	Provides guidance on putting social responsibility into practice in an organization. This includes guidance related to: understanding the social responsibility of an organization, integrating social responsibility throughout an organization, communication related to social responsibility, improving the credibility of an organization regarding social responsibility, reviewing progress and improving performance and evaluating voluntary initiatives for social responsibility.
Examples of voluntary initiatives and tools for social responsibility	Annex A	Presents a non-exhaustive list of voluntary initiatives and tools related to social responsibility that address aspects of one or more core subjects or the integration of social responsibility throughout an organization.
Abbreviated terms	Annex B	Contains abbreviated terms used in ISO 26000.
Bibliography		Includes references to authoritative international instruments and ISO standards that are referenced in ISO 26000 as source material.





## Core subjects and issues of social responsibility addressed in ISO 26000

Core subjects and Issues	Addressed in sub-clause
Core subject: Organizational governance	6.2
Core subject: Human rights	6.3
Issue 1: Due diligence	6.3.3
Issue 2: Human rights risk situations	6.3.4
Issue 3: Avoidance of complicity	6.3.5
Issue 4: Resolving grievances	6.3.6
Issue 5: Discrimination and vulnerable groups	6.3.7
Issue 6: Civil and political rights	6.3.8
Issue 7: Economic, social and cultural rights	6.3.9
Issue 8: Fundamental principles and rights at work	6.3.10
Core subject: Labour practices	6.4
Issue 1: Employment and employment relationships	6.4.3
Issue 2: Conditions of work and social protection	6.4.4
Issue 3: Social dialogue	6.4.5
Issue 4: Health and safety at work	6.4.6
Issue 5: Human development and training in the workplace	6.4.7
Core subject: The environment	6.5
Issue 1: Prevention of pollution	6.5.3
Issue 2: Sustainable resource use	6.5.4
Issue 3: Climate change mitigation and adaptation	6.5.5
Issue 4: Protection of the environment, biodiversity and restoration of natural habitats	6.5.6
Core subject: Fair operating practices	6.6
Issue 1: Anti-corruption	6.6.3
Issue 2: Responsible political involvement	6.6.4
Issue 3: Fair competition	6.6.5
Issue 4: Promoting social responsibility in the value chain	6.6.6
Issue 5: Respect for property rights	6.6.7

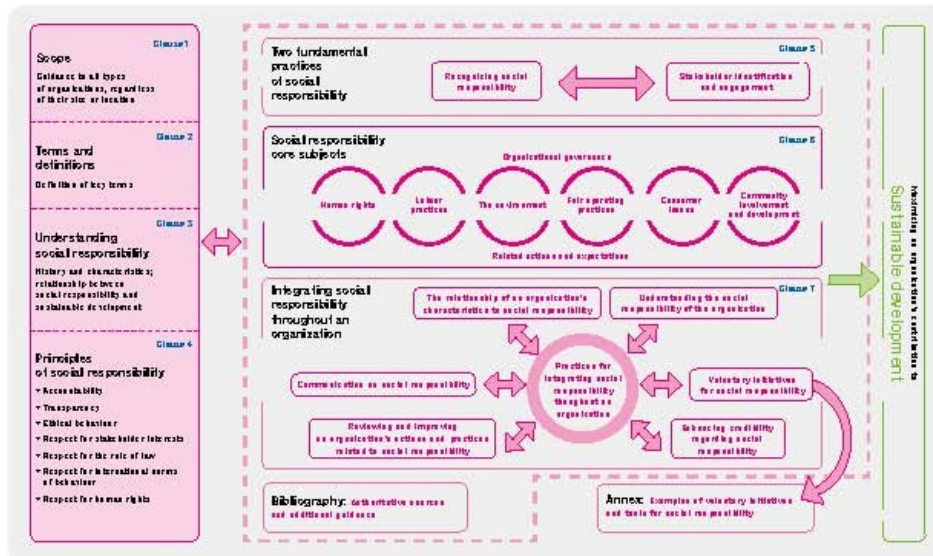


Core subjects and issues	Addressed in sub-clause
Core subject : Consumer issues	6.7
Issue 1 : Fair marketing, factual and unbiased information and fair contractual practices	6.7.3
Issue 2 : Protecting consumers' health and safety	6.7.4
Issue 3 : Sustainable consumption	6.7.5
Issue 4 : Consumer service, support, and complaint and dispute resolution	6.7.6
Issue 5 : Consumer data protection and privacy	6.7.7
Issue 6 : Access to essential services	6.7.8
Issue 7 : Education and awareness	6.7.9
Core subject : Community involvement and development	6.8
Issue 1 : Community involvement	6.8.3
Issue 2 : Education and culture	6.8.4
Issue 3 : Employment creation and skills development	6.8.5
Issue 4 : Technology development and access	6.8.6
Issue 5 : Wealth and income creation	6.8.7
Issue 6 : Health	6.8.8
Issue 7 : Social investment	6.8.9



## Schematic overview of ISO 26000

The following graphic provides an overview of ISO 26000 and is intended to assist organizations in understanding relations between the various clauses of the standard.



## How does an organization go about implementing ISO 26000?

After considering the characteristics of social responsibility and its relationship with sustainable development (Clause 3), it is suggested that an organization should review the principles of social responsibility described in Clause 4. In practising social responsibility, organizations should respect and address these principles, along with the principles specific to each core subject (Clause 6).

Before analysing the core subjects and issues of social responsibility, as well as each of the related actions and expectations (Clause 6), an organization should consider two fundamental practices of social responsibility: recognizing its social responsibility within its sphere of influence, and identifying and engaging with its stakeholders (Clause 5).

Once the principles have been understood, and the core subjects and relevant and significant issues of social responsibility have been identified, an organization should seek to integrate social responsibility throughout its decisions and activities, using the guidance provided in Clause 7. This involves practices such as: making social responsibility integral to its policies, organizational culture, strategies and operations; building internal competency for social responsibility; undertaking internal and external communication on social responsibility; and regularly reviewing these actions and practices related to social responsibility.

Further guidance on the core subjects and integration practices of social responsibility is available from authoritative sources (Bibliography) and from various voluntary initiatives and tools (some global examples of which are presented in Annex A).

When approaching and practising social responsibility, the overarching goal for an organization is to maximize its contribution to sustainable development.

## Where to obtain ISO 26000 and other resources

- ISO 26000 may be purchased from ISO's national member bodies, which are listed with full contact details on the ISO Website at [www.iso.org/isomembers](http://www.iso.org/isomembers). It can also be purchased from the ISO Webstore on ISO's Website at [www.iso.org](http://www.iso.org)
- ISO's members are contact points for more information on ISO 26000. A number of them may offer training or briefings on the standard
- A free-of-charge companion brochure, *ISO 26000 project overview*, is available from ISO national member bodies and from the ISO Central Secretariat [sales@iso.org](mailto:sales@iso.org)
- The ISO Website [www.iso.org](http://www.iso.org). See the home page and click on the section "Management and leadership standards". This brochure and the *ISO 26000 project overview* can be accessed free of charge as HTML and PDF files on this section at [www.iso.org/sr](http://www.iso.org/sr)
- *ISO Focus+* magazine [www.iso.org/isofocus+](http://www.iso.org/isofocus+)



International Organization  
for Standardization

ISO Central Secretariat  
1, chemin de la Voie-Creuse  
Case postale 56  
CH - 1211 Genève 20  
Switzerland  
[www.iso.org](http://www.iso.org)

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## Microsoft

It shall be the mission of the Rotarian Action Group for Blindness Prevention to:

- Bring together, in fellowship and service, those Rotarians and Spouses and Rotaractors who have an active interest in the prevention of blindness and the promotion of eye health and vision worldwide.
- Provide both a platform and a forum to discuss ideas and develop appropriate cooperative programs to further our shared goals.
- Promote international understanding and peace through our common purpose and efforts.

### QUALIFICATIONS FOR MEMBERSHIP

Action Group members must be Rotarians in good standing, spouses of Rotarians in good standing or members of Rotaract in good standing. They may be eye care professionals (ophthalmologists, optometrists, opticians) or other individuals interested in blindness prevention and eye care. Lifetime membership is \$100 for Rotarians and Spouses and \$50 for Rotaractors. The annual membership assessment is \$25.00.

You can join online at <http://www.rag4bp.org>

## Seeking Help

The RAG for Blindness Prevention is interested in expanding the promotion of eye health and vision worldwide. Our organization has regional representatives and coordinators that work with our Board and officers to develop various eye care projects.

If you are interested in becoming part of this worldwide network of eye care volunteers, please contact our Chairman, PDG Thomas Kwako or our Secretary, Harriett Schloer and let them know of your interest. Their email addresses are as follows:

PDG Thomas Kwako  
Email: [tkwako@aol.com](mailto:tkwako@aol.com)

Harriett Schloer  
Email: [in2dtp@gmail.com](mailto:in2dtp@gmail.com)

## The Blindness Prevention Action Group at work around the world



Conferences  
Eye camps,  
800,000+  
Cataract  
surgeries,  
Scholarships  
Eyeglasses,  
World Sight  
Day,



Matching  
Grants,  
Conventions,  
the AAO.  
All of this is  
the RAG4BP.  
Become part  
of it. Join us  
in helping to  
preserve sight.

