

Take advantage of this opportunity to **D O U B L E your club's impact through this special Challenge Grant Fund.**

Every 5 seconds one person in our world goes blind... and a child goes blind every minute.

Avoidable Blindness

It is estimated that at least 7 million people become blind each year. 90% of the world's blind live in developing nations. 80% of the world's blindness is avoidable – it can be cured or prevented. The treatments for the prevention and cure of blindness are among the most successful and cost-effective of all health interventions.

Rotary International has made Avoidable Blindness a continuing priority with the aim of creating worldwide awareness of the magnitude of blindness and encouraging districts and clubs to support new programs to prevent blindness or restore sight.

Operation Eyesight Universal

Operation Eyesight Universal's *mission* is to encourage, develop and fund effective and sustainable blindness prevention and sight restoration programs directed to people in the greatest need. Our *vision* is that all may enjoy the **Gift of Sight**.

In partnership with Rotary Clubs and other caring supporters around the world, Operation Eyesight has examined and treated over 25 million men, women and children and restored to sight nearly two million individuals. OEU supports 48 active eye care programs in 11 developing countries.

Matching Grant Challenge

Operation Eyesight Universal has established a Matching Grant Fund of **\$250,000** that will be made available to Rotary Clubs wishing to support Avoidable Blindness projects. This will result in up to **\$500,000** for much-needed blindness prevention and sight restoration initiatives around the world.

Eligible Projects

The fund will match donations of \$500 to \$1,500 for Diagnostic-Treatment-Education Camps, Surgical Eye Camps, and School Screening Camps.

Matching Grant Application

Grant applications will be reviewed on a first-come, first served basis. The minimum commitment is \$500 (per camp) to a maximum of \$1,500. For each camp, your Club will receive a banner, photographs and detailed field report. Your Club may apply to sponsor one or more of the following types of camps:

- **Diagnostic-Treatment-Education Camps:** *In rural areas of the developing world, poor people have little chance to receive quality eye care. Eye doctors and eye care facilities are virtually non-existent. Rotary sponsored DTE Camps allow teams of trained professionals to diagnose and treat a wide variety of blinding eye ailments; bringing affordable, accessible eye care to those in need. Education helps to promote better eye health through improved hygiene, health and nutrition.*
- **Surgical Eye Camps:** *Each year, Operation Eyesight funds over 100,000 sight restoration and blindness prevention surgeries. Many of these operations are performed by ophthalmic surgeons affiliated with Rotary Eye Hospitals around the world. A Surgical Eye Camp will restore sight to between 40 and 120 individuals who suffer from curable blindness (mainly cataracts or trachoma).*
- **School Screening Camps:** *Education and nutrition have a great bearing on the world's health. Worldwide, two hundred and fifty million children are Vitamin A deficient. Three hundred and fifty thousand will go blind and two million will die every year because of a lack of Vitamin A. Together, Rotarians and Operation Eyesight are saving children's eyesight and lives through school screening programs and Vitamin A distribution. 73% of school-age children around the world who need corrective eyewear do not have eyeglasses. School Screening Camps incorporate eye exams and distribution of eyeglasses to those in need.*

Yes! We would like to share the Gift of Sight® through the following contribution:

Enclosed please find \$ _____ payable to Operation Eyesight Universal.

Type of camp(s) to be sponsored: DTE Camp Surgical Eye Camp School Screening
(Minimum \$500 per type of camp.)

from the ROTARY CLUB OF _____

Address _____

City _____ Province/State _____ Country _____ Postal Code _____

Contact Name _____ Position _____

Signature _____ Telephone Number _____

MAIL YOUR APPLICATION TO:



Operation Eyesight Universal,
4 Parkdale Crescent NW,
Calgary, Alberta, Canada, T2N 3T8

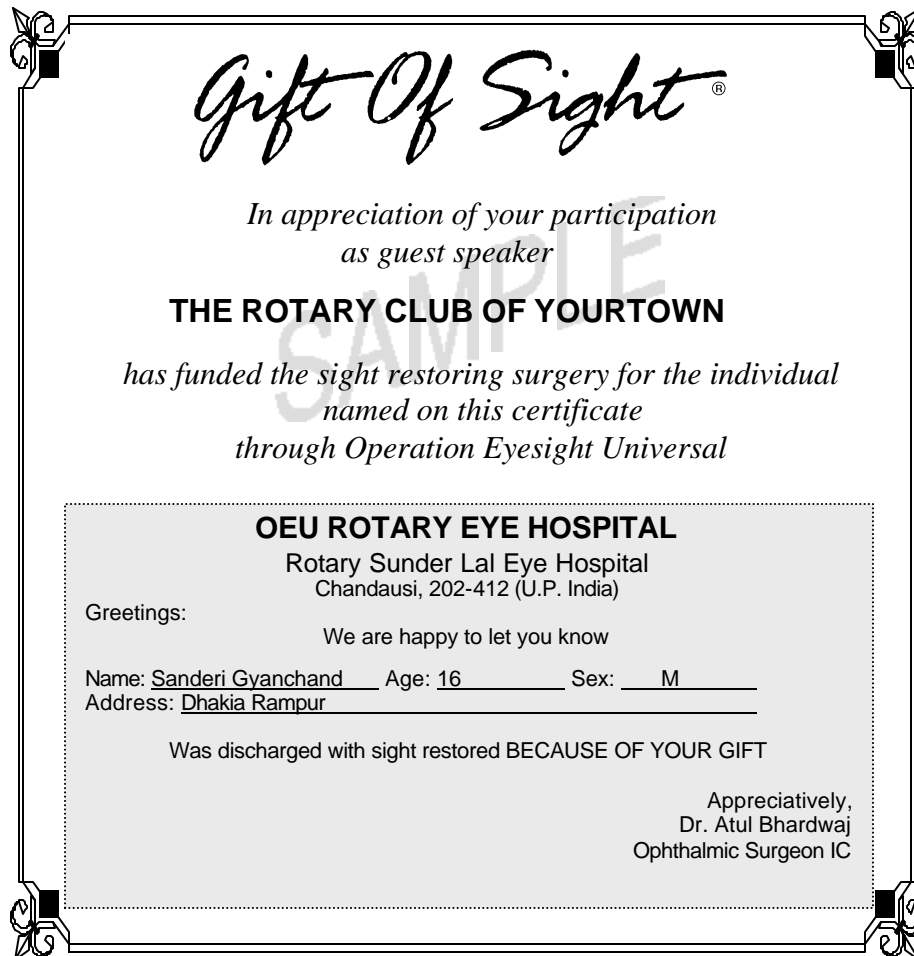
Phone: 403-283-6323 Fax: 403-270-1899
Toll Free: 1-800-585-8265
Charitable Registration # 11906 8955 RR001

Gifts of RECOGNITION

Is your club looking for a new and special way to thank speakers or volunteers?

Many clubs have found *Gift of Sight*® certificates a meaningful way to say "Thank You" while also raising awareness of avoidable blindness. For just **\$30.00** each, Operation Eyesight will design a customized certificate for your club that has the additional benefit of giving a blind person the precious *Gift of Sight*®. With each certificate a unique patient identification card is attached letting the recipient know just who has benefited from this gift. Involvement in this program also reflects your Club's ongoing commitment to the Rotary Avoidable Blindness initiative.

For more information please call Operation Eyesight Universal at 403-283-6323 (Calgary) or toll free at 1-800-585-8265.

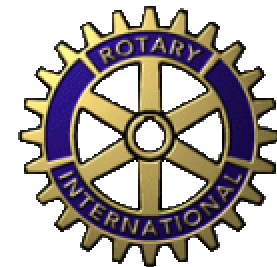


**Avoidable Blindness
MATCHING GRANT
CHALLENGE**

**OPERATION
EYESIGHT
UNIVERSAL**

&

Rotary



Clubs

together bringing the

Gift Of Sight®