

## Donation Form

To Stevenage Grange Rotary Club

My Club / I wish to support this potentially life changing initiative, and donate .... (no) engraved Optyse™ at £25 each + P&P.

I enclose our/my cheque in the sum of £ payable to Stevenage Grange Rotary Club

Club/my name .....

Contact name .....

Preferred phone number .....

Postal address .....

Postcode .....

Email address .....

If end-user nomination Organisation: ..... Please state below

Country / area: .....

Contact name: .....

Please send your donation and cheque to:  
Ray Turner, Stevenage Grange Rotary Club,  
C/O The Cromwell Hotel, High Street,  
Stevenage, Hertfordshire,  
England SG1 3AZ

### Electronic donation

A word based donation form, together with the Club's charity account details are available on [www.sgrc.org.uk](http://www.sgrc.org.uk)

**Thank you for your interest & sharing our vision for 2020**



A man with cataract. Picture: Sightsavers

**Cataract** is just one of the many disorders detectable by retinal examination. It is, however, the main cause of avoidable blindness, and yet is easily treatable at less than £20 per adult. It accounts for nearly 50% of the world's blind. Symptoms vary: They include: a gradual blurring of vision, halos around lights, glare & double vision in one eye. Advanced cataracts ... where the iris appears almost clouded over - can cause a total loss of vision, if not identified soon enough and treated.

### **What does an ophthalmoscope do?**

Direct ophthalmoscopy is an effective, non invasive technique used to examine the retina. It helps early identification of serious medical conditions, such as Diabetes, as well as eye disorders.

**What's an Optyse™?** Its a lens free, pen sized ophthalmoscope.

### **What are the key advantages of ROI?**

The lightweight, robust, and portable Optyse™ can be used, literally in the field with minimal training. Your donation will enable charities to fund more eye operations & better respond to other eye-detectable life threatening conditions.

## **A cost effective way for Rotarians to help save sight, life and livelihood by 2020**

Operating under the umbrella of  
**VISION 2020: THE RIGHT TO SIGHT**  
In association with **sightsavers**  
& other global eye-care charities

Stevenage Grange Rotary Club  
Hertfordshire, England

For more information, the DVD or copies of this leaflet do visit our web site [www.sgrc.org.uk](http://www.sgrc.org.uk)

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# Help save sight, life & livelihood for millions



## **Rotarians Ophthalmoscope Initiative**

Stevenage Grange Rotary Club

In association with **sightsavers**  
& other global eye-care charities

# Rotarians Ophthalmoscope Initiative (ROI)

## What's this about?

### Donating engraved pen-sized ophthalmoscopes for use in developing countries

Helping to save sight, life, and livelihood for millions, simply and cost effectively

**How?** Lens free design simplifies training & use. Your donation will free up charity resources to undertake more eye, & other life threatening operations

Global distribution through established eye care charities

A fair pricing structure offered by Ophthalmos Limited

A single Rotary contact point

**Why?** 75% of all potential blindness can be treated, if diagnosed in time.

**Gift value?** Just £25 per unit + P&P

£17 (US \$32) saved by eye charities on equipment / training costs will fund a cataract operation for an adult

(Source: SSI)

Picture: Courtesy of Fabienne Fossez / Sightsavers

## Targets

**A RIBI target of 25,000 units within 5 years ... to help a world where**

37 million are blind and up to 2 million will go blind next year

A child goes blind every minute,  
A person goes blind every 5 seconds


... and yet 75% ...yes 75% can be prevented, or cured

Another 124 million people have a sight impairment e.g. Cataract, glaucoma, detached retina, river blindness, trachoma

**Your donation will help reduce unnecessary blindness & suffering for many, and help achieve this humanitarian objective**

## How to donate

**Ordering couldn't be simpler.** Just decide how many units you wish to donate & complete the order form on our web site, or overleaf.

We will liaise with Ophthalmos Ltd, and arrange distribution of engraved Optyse™ through 

All donations will be acknowledged

## Product information

**The Company:** The Optyse™ is manufactured by Ophthalmos Limited, of Cambridge, England. For product accreditation & technical information see the Company's web site [www.ophthalmos.co.uk](http://www.ophthalmos.co.uk)

**The Inventor:** Dr. Roger Armour, a retired local surgeon, and Paul Harris Fellow, received two prestigious Medical Futures Innovation Awards for his invention, including Best Innovation to improve Global Healthcare.

Ophthalmos was short-listed for the prestigious Saatchi & Saatchi Award for "World Changing Ideas". It and Roger were awarded the Edward De Bono Medal for simplicity & application.

## Did you know?

Cataracts are the leading cause of avoidable blindness

Examination of the fundus (retina) also help diagnose impending diabetes, heart disease, brain tumours & cerebral malaria

Without intervention now the number of blind will grow to 75 million by 2020

Restoring sight is one of the most cost-effective interventions in health care.

WHO estimate that preventing or curing blindness of 50m people will save US \$112 billion, or £1,200 (US \$2,230) per person in lost productivity alone. Viewed against an ROI donation, that's a huge rate of return

**A Rotary District 1260 and RIBI Centennial project**